



Press Contact:  
Tony Schmitz  
Voice Over There  
(818) 985-4516  
[tschmitz@voiceoverthere.com](mailto:tschmitz@voiceoverthere.com)

## MOBILE ADR STAGE IS “HUGE” ADVANTAGE FOR TV SERIES

*Smart Post Sound Used the Voice Over There Mobile Recording Studio on Location in Malibu to Record Additional Dialog for the ABC Family Series “Huge”*

LOS ANGELES, CA (July 20, 2010) — Smart Post Sound, a leading sound post facility in Burbank, CA, engaged the mobile ADR trailer from Voice Over There to record urgently needed additional dialog for episodes of the ABC Family hit series “Huge.” Voice Over There placed its mobile recording studio at the “Huge” base camp in the Santa Monica Mountains above Malibu. During breaks in filming, the actors stepped into the air conditioned, soundproof mobile studio to record replacement dialog, saving them from having to travel to another sound stage miles away.

Recording replacement dialog is a frequent challenge for TV series that shoot on location. Despite the efforts of even the best on-set sound recordists, noisy locations sometimes make it necessary to replace lines of dialog that have been muddled by background noise. The actors may be busy shooting episode 4 or 5 while the postproduction sound mixers are finishing earlier episodes. The sound editors need the additional lines in time for the final mix and of such a quality that the lines blend seamlessly into the mix.

Scheduling the actors for additional dialog recording (ADR) while they are busy on location is a challenge that Associate Producer Joe DeOliveira knows all too well. “We were 40 miles from a sound stage,” said DeOliveira. “The mobile unit is a major convenience for our actors and for me. The actors don’t have to take time out of their schedule to go to a studio, and I don’t have to wait to get the lines [of dialog] back to my editors. And the quality of the recording we get in the mobile unit is as good as we get from a Hollywood stage.”

“The Voice Over There mobile studio allows us to expand the reach and convenience of our sound services,” said Joe Melody, president of Smart Post Sound. “Our clients know they will get the superior quality recording they’re come to expect from us plus the convenience of getting the recording on location.”

Voice Over There, Inc., entering its third season, has logged over 100 episodes of ADR for prime time series that include “Parenthood,” “Bones,” “Lie to Me,” “Men of a Certain Age” and “United States of Tara” among many others. The studio-on-wheels has also recorded voice over with Sean Penn in Malibu for the upcoming feature “Tree of Life” as well as vocal tracks with pop star Katy Perry for Sesame Street.

The compact VOT trailer, designed by veteran television Director/Technical Director, Amir Soleimani, is independently powered by a Honda Whisper generator and air conditioned by a dual zone Fujitsu 18,000 BTU HVAC unit. Fully soundproofed up to -50dB, the VOT trailer is outfitted with digital sound recording, processing, and transmission technology including Pro Tools, Telos Xstream, and Verizon wireless Internet.

“The difficulty of scheduling dialog pickups inspired the creation of Voice Over There,” explains Soleimani. “I wanted to find a convenient, cost-conscious way of accommodating talent in and around Southern California, whether they are at home, on set, or on location. With the VOT trailer, recording sound bytes and making them immediately accessible to post and production companies worldwide, has become a highly-efficient, one-stop process.”

#### **About Voice Over There**

Voice Over There, Inc. is the manufacturer of the premier Voice Over There (VOT) ADR trailer and voice over recording studio. The VOT trailer is designed to provide studio quality sound on location for feature films and television series for the recording of ADR, voice over, DVD commentary, foreign language dubbing and live event coverage. See [www.voiceoverthere.com](http://www.voiceoverthere.com) for additional information.

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